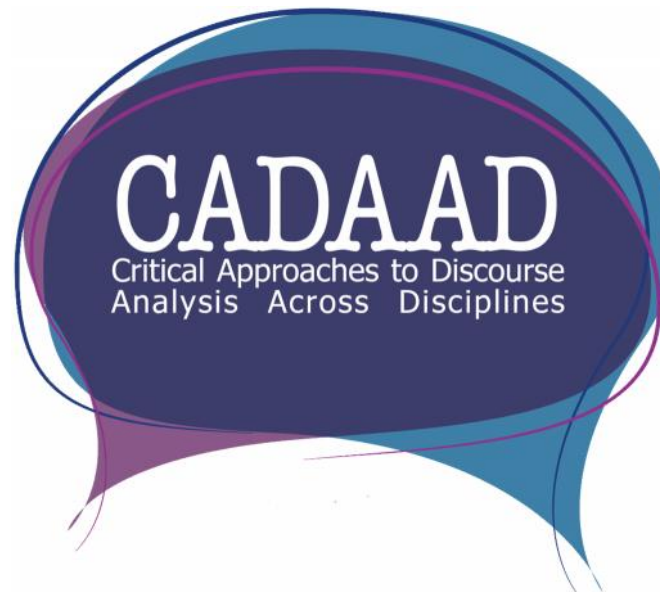




UNIVERSITÀ  
degli STUDI  
di CATANIA



## **PROGRAMME**

**6<sup>TH</sup> CRITICAL APPROACHES TO DISCOURSE ANALYSIS  
ACROSS DISCIPLINES CONFERENCE**

**CADAAD 2016  
September 5–7, 2016  
University of Catania**

MONDAY 5 SEPTEMBER							
8:00	REGISTRATION: Foyer dell'Auditorium						
9:00	WELCOME ADDRESS: Auditorium Giancarlo De Carlo						
9:30	PLENARY session: Auditorium Giancarlo De Carlo Chair: Christopher Hart						
	<b>Norman and Isabela Fairclough: Climate change, energy policy, and the 'argumentative turn' in critical discourse analysis of policymaking.</b>						
	<b>Auditorium</b>	<b>A1</b>	<b>A2</b>	<b>A6</b>	<b>A7</b>	<b>A8</b>	
	<b>Panel: Multimodal resemitisations across media</b> Chair: Maria Grazia Sindoni & Sandra Petroni	<b>Panel: Otherness in TV series</b> Chair: Mariavita Cambria & Marco Venuti	<b>CDA &amp; CL</b> Chair: Antonella Napolitano	<b>Health Discourse</b> Chair: Piotr Cap	<b>Occupy Hong Kong</b> Chair: John Flowerdew	<b>Political Discourse</b> Chair: Simon Goodman	<b>Discourse, Ideology and the Political Economy</b> Chair: Amelie Kutter
10:30	Johnny Wingstedt <i>From Phonograph Records to Movies: The recontextualization of pre-existing music into film soundtracks</i>	Monika Bednarek <i>Using non-standard language to represent diversity and 'otherness' in contemporary US TV series</i>	A. Napolitano & M. C. Aiezza <i>Image repair or self-destruction? A corpus-assisted discourse analysis of restaurants' responses to online reviews</i>	Piotr Cap <i>Proximization in Health Discourse</i>	John Flowerdew <i>Understanding Hong Kong Occupy: A discourse approach</i>	S. Goodman & P. Carr <i>"I don't think there is any moral basis for taking money away from people": An exploration of neoliberal positions on taxation</i>	Amelie Kutter <i>Theories of crisis and the discourse analysis of crisis construction</i>
11:00	F. Rossi & M. G. Sindoni <i>From opera to film opera: A case of multi-layered resemitisations</i>	Laura Tommaso <i>"I said we should just be friends": Non-conforming Female Discourse in Masters of Sex</i>	Clyde Ancarno <i>Combining corpus and qualitative data to study anthropomorphism in discourse about animals</i>	Georg Marko <i>Immunization critics or anti-vaxxers? A critical analysis of the discourse of the anti-vaccine movement</i>	M. Chen & J. Flowerdew <i>A critical discourse analysis of YouTube video comments on Occupy Central by mainland and Hong Kong Chinese</i>	John O'Regan & Anne Betzel <i>Discourses of extremism in an age of terror</i>	David Adler <i>Office Architecture and the Spatial Ideology of Post-Fordism</i>
11:30	COFFEE BREAK: Chiostro di Levante						
	<b>Panel: Multimodal resemitisations across media</b> Chair: Maria Grazia Sindoni & Sandra Petroni	<b>Panel: Otherness in TV series</b> Chair: Mariavita Cambria & Marco Venuti	<b>CDA &amp; CL</b> Chair: Alon Lischinsky	<b>Health Discourse</b> Chair: Irene Segopolo	<b>News Discourse</b> Chair: Jan Chovanec	<b>Political Discourse</b> Chair: Peter Teo	<b>The 'we' via the other</b> Chair: Elie Friedman
12:00	Kay L. O'Halloran <i>Resemiotisation across different media: From book to stage to screen</i>	F. Marassà & V. Monello <i>Sarah and Tammy: Butch and Femme in Transparent</i>	Alon Lischinsky <i>Textual constructions of desire: The body in online erotica</i>	Irene Segopolo <i>Who is in control of your sexual health? A discursive examination of self-surveillance in HIV and AIDS prevention campaigns</i>	Jan Chovanec <i>Multimodal storytelling in the media: The visual representation of the Roma in the Daily Mail</i>	Peter Teo <i>Glocalizing Singapore: A Critical Analysis of Singapore's National Day Rally Speech</i>	E. Friedman & D. Gavriely Nuri <i>The normalization and estrangement of occupation: The Israeli West Bank Political Discourse</i>
12:30	Sandra Petroni <i>From theatre to digital performance: Restaging, remediating and resemitising via social media</i>	Antonio Fruttaldo <i>Othering TV fictional characters: A corpus stylistic approach to identity representation of organised crime characters in Gomorrah – The Series</i>	Chiara Nardone <i>"Women and work": A cross-linguistic corpus-assisted discourse study in German and in Italian</i>	C. Hommerberg & A. W. Gustafsson <i>It is completely ok to not be in the fighting spirit mood all the time. Metaphors and normality in Swedish cancer talk</i>	Rami Qawariq <i>Critical Language Analysis of Palestinian and Israeli Online Journalism in the 2014 Gaza War</i>	R. Fenoglio & L. Bottiglieri <i>Approaching the specificity of political discourse in the advanced reading classroom: A critical analysis of two U.S. presidential speeches on the issue of marriage equality</i>	Zohar Kampf & Tamar Katriel <i>Political condemnations: Public speech acts and the moralization of discourse</i>
13:00		Ilaria Moschini <i>May the Fan Be with You! Languaging Authority and Representation between 'Pan-fanaticism' and 'Augmented' Reality</i>	Susanne Kopf <i>"[I]t looks like a country, smells like a country, tastes like a country...": The EU on Wikipedia</i>	J. Declercq & G. Jacobs <i>"Worse than the weapon industry?" Narratives of vicarious experience in a European pharmaceutical company</i>	Gerard O'Grady <i>A critical examination of how The Guardian construed Yanis Varoufakis</i>		Oren Livio <i>Producing soldier boy: Sperm donor discourse and militarism in Israel</i>
13:30	LUNCH: Chiostro di Levante						
15:00	PLENARY session: Auditorium Giancarlo De Carlo Chair: Veronika Koller						
	<b>Gerlinde Mautner: Rough crossings and safe havens: On the challenges of interdisciplinary discourse studies</b>						

	<b>Auditorium</b>	<b>A1</b>	<b>A2</b>	<b>A6</b>	<b>A7</b>	<b>A8</b>	<b>A9</b>
	<b>Panel: Discourse Space and Evaluation</b> Chair: Bertie Kaal & Laura Filardo-Llamas	<b>Women and Fashion</b> Chair: Martina Temmerman	<b>Communities and self-representation(s)</b> Chair: Maria Bortoluzzi	<b>Health Discourse</b> Chair: Amanda Potts	<b>Panel: Discourses from Latin America &amp; the Caribbean</b> Chair: E. Esposito, J.M. Ferreiro & C. Pérez	<b>Telecinematic discourse</b> Chair: Katharina Klingseis	<b>Large corpora and CDA</b> Chair: Sadiq Altamini Almageed
<b>16:00</b>	Bertie Kaal <i>Worldviews in space and time: Diversity in evaluative reasoning and intentions for action</i>	Maaike Van de Voorde & Martina Temmerman <i>A diachronic discourse analysis of women's roles in partner relationships in Flemish women's magazines</i>	Maria Bortoluzzi <i>(Co-)constructing community-identity: Pro-innocent voices in the Meredith Kercher murder case</i>	Amanda Potts <i>"Disarm the patients": Analysing agency in Violence metaphors in the online discourse of end-of-life care professionals</i>	Camila Cárdenas & Carolina Pérez <i>The hooded student as a metaphor: Multimodal recontextualizations of the actions and motives of members of the Chilean student movement</i>	Katharina Klingseis <i>Hoodlums, Upstarts and Bourgeois in Russian TV Series</i>	Sadiq Altamini Almageed <i>Synergizing the odd: Integrating Corpus Linguistics and Discourse Analysis</i>
<b>16:30</b>	Christopher Hart <i>Space and evaluation in discourse on political protests: An experimental case study in CDA</i>	Johanna Arnesson <i>Doing good by looking good: Discourses of sustainable fashion and fashionable sustainability in the Swedish press</i>	Eva Triebel <i>Late modern (non) identities. Operationalizing a pragmatic framework in a CDA of online self-representation</i>	Sylvia Jaworska & Karen Kinloch <i>Breaking the silence: Comparing discourses of postnatal depression in the British press and online support groups</i>	Eleonora Esposito <i>Paying the Black Debt: The CARICOM Discourse on Slavery, Remembrance and Reparations</i>	Mălina Ciocea & Alexandru Cărlan <i>Why rob a bank in the Communist regime? Memory and the construction of plausibility across cinematic genres</i>	Rachel Wyman <i>Combining argument reconstruction-based CDA, Computer-assisted Data Analysis &amp; Corpus Analysis</i>
<b>17:00</b>	<b>COFFEE BREAK: Chiostro di Levante</b>						
	<b>Panel: Discourse Space and Evaluation</b> Chair: Bertie Kaal & Laura Filardo-Llamas	<b>Panel: Critical discourse analyses of the UK general election of 2015</b> Chair: Simon Goodman & Adrian Coyle	<b>Panel: Migration Discourses across Languages, Societies and Discourse Communities</b> Chair: Charlotte Taylor & Melani Schröter	<b>Disabilities and CDA</b> Chair: Natalia Berger	<b>Panel: Discourses from Latin America &amp; the Caribbean</b> Chair: E. Esposito, J. M. Ferreiro & C. Pérez	<b>Political Discourse</b> Chair: Eleonora Mamusa	<b>Education and CDA</b> Chair: Maria Fotiadou
<b>17:30</b>	Jeremy Holland <i>Ideological contents and conceptual structures of the Weatherman Manifesto: Toward a frame-space model</i>	Simon Goodman & Philippa Carr <i>How political parties in the UK orient themselves around business</i>	F. Baider, S. Millar & M. Kopytowska <i>"Angela's Facebook Party": Media Discourse on the Refugee Crisis and Commentators Counter Narratives</i>	Natalia Berger <i>Fashion on wheels as a subject of disability and fashion discourses</i>	José Manuel Ferreiro <i>The Discursive Construction of a Latin American Identity in the UN Mission in Haiti (2004–2015)</i>	Eleonora Mamusa <i>Nationalism in Italian political communication on Twitter</i>	Maria Fotiadou <i>Preparing Higher Education students for the 'world of work'. Careers advisers' expert roles in UK Universities: A critical corpus-based discourse analysis</i>
<b>18:00</b>	Monika Kopytowska <i>Covering global terrorism: From space to axiology across news genres</i>	Adam Jowett <i>Everyone's a cynic: A discursive examination of political cynicism in media political debate</i>	M. Veniard, C. Taylor, M. Schröter & A. Blätte <i>Evaluation of 'communities' in migration discourse</i>	Gerrit Kotzur <i>Ableism at Work: Reconstructing Blind and Partially Sighted People's Professional Identities</i>	Katharina F. Gallant <i>Evo Morales' Discursive Re-Foundation of an Intercultural Abya Yala</i>	Zohar Kampf <i>All the Best! Performing solidarity in political discourse</i>	D. Swanson & E. Guion Akdag <i>Power, discourse and 'the international': A Foucauldian discourse analysis of Higher Education strategy at two Scottish universities</i>
<b>18:30</b>	Laura Filardo-Llamas & Laura Hidalgo-Downing <i>Take me to church or to other spaces. An analysis of re-contextualized meanings in pop songs. A case study</i>	Susan Jones & Laura Robinson <i>Wrestling with the difference: Discourses concerning people's decisions not to vote in the 2015 UK General election</i>	Jovana Todorovic <i>Stream of consequence: A critical metaphor analysis of parliamentary debates about restrictive politics towards Bosnian and Syrian asylum-seekers in Norway</i>	Philippa Smith <i>A "Gutenberg moment" or another example of New Zealand's disability digital divide?</i>	Isabelle Gribomont <i>Corpus-Driven Analysis of the Zapatista Discourse</i>	Raluca Levonian <i>The Janus-faced hero: Self-legitimation and identity construction in Romanian politicians' Facebook posts</i>	Joy Hardy & Nadine McCrea <i>Exploring pre-service teachers' conceptualisations of Environmental Education for Sustainability through Appraisal analysis</i>
<b>19:00</b>		Nathan Kerrigan & Gavin Sullivan <i>Attitudes of UKIP voters towards immigration, before and after the 2015 General Election</i>	Mohammed Ouhemou <i>"Le Pêril Noir": Sub-Saharan Immigrants in Moroccan Newspapers</i>	Shaimaa El Naggar <i>Subverting stereotypes on mental illness: The discursive construction of bipolar on YouTube</i>	Elizabeth Torrico-Ávila <i>The discursive construction of fear by the victims of the Chilean Military Regime</i>	Alexandru Cărlan <i>Argumentative patterns across contexts: Debating the Romanian diaspora's right to vote abroad</i>	Marta Natalia Wróblewska <i>Evaluation of research impact and the discursive construction of academic ethos</i>

TUESDAY 6 SEPTEMBER

REGISTRATION and BOOK DISPLAY: Foyer dell'Auditorium

PLENARY session: Auditorium Giancarlo De Carlo

Chair: Majid KhosraviNik

Jannis Androutopoulos: Staging the exemplary speaker: Language-ideological discourses in a mediatized age

	Auditorium	A1	A2	A6	A7	A8	A9	75
	<b>Political Discourse</b> Chair: Arran Stibbe	<b>Corporate Discourse</b> Chair: Matteo Fuoli	<b>Discourse and Identity</b> Chair: Sigrid Norris	<b>Professional Identities</b> Chair: Sally Reardon	<b>Methodological Issues in CDA</b> Chair: Juliet Henderson	<b>News Discourse</b> Chair: Zara Pinto-Coelho	<b>Health and Ecology Policies</b> Chair: Jane Mulderrig	<b>Public Discourses</b> Chair: John E. Richardson
10:00	Arran Stibbe <i>The discursive construction of leadership in corrupt times: Reinventing the leader</i>	Matteo Fuoli <i>Using experimental methods to assess the persuasiveness of corporations' trust-repair discourse strategies</i>	Sigrid Norris <i>Identity production in Family Videoconferences: A multimodal Analysis</i>	Sally Reardon <i>Mapping the discourse of professional identity and values of journalism students, practicing journalists and industry</i>	Juliet Henderson <i>Who, what and where is the critical discourse analyst?</i>	A. Carvalho & Z. Pinto-Coelho <i>The interplay of news discourse and readers' comments in the communicative construction of citizenship</i>	Jane Mulderrig <i>'Nudge' tactics in preemptive health policy: Multimodal strategies of persuasion and legitimation in the UK government's 'Change4Life' anti-obesity campaign</i>	John E. Richardson <i>Making 'memory makers': Interpolation, norm circles and the Holocaust Memorial Day Trust</i>
10:30	Anthony Fisher <i>Identity, positioning and political marketing in televised leaders' debates</i>	Gaetano Falco <i>Discourse strategies in governance genres: How corporations manage economic and financial crisis</i>	Olga Zaytseva <i>Dialogic Analysis of Discourse of Familial Love in Russian Culture</i>	Lena Gialabouki <i>Intra-professional interaction and the institutional identity of the journalist: The case of television news</i>	Rania Elnakkouzi <i>Legitimizing Action through Strategic Maneuvering: A Framework for Integrating DHA and Pragma-dialectics</i>	Boitshwarelo Rantsudu <i>The construction of stance in pre-quotatation clauses: Reporting 'signals' in news coverage of a public sector workers' strike in two Botswana newspapers</i>	J. Puttkammer & H. Grethe <i>The formation of advocacy coalitions in the German biofuel policy: A media discourse analysis</i>	Antonio Reyes <i>Affinity spaces vs. Communities of Practice in language debates on the internet: The linguistic construction of a Virtual Community</i>
11:00	Frederick J. DiCamilla <i>Metaphor and Myth: Constructing an Ideological Framework for the Place and Role of the US in the World</i>	Taryn Bernard <i>Constructing corporate self-identity and relationships with readers: The use of interpersonal resources in CSR and IA reports</i>	Iman Almulla <i>The Role of Language in the Construction of Muslim Identity in Family Interaction in Saudi Arabia: A Study of Intertextuality and Power</i>	Michael A. Mancini <i>An exploration of professional borders between peer specialists and social workers in community mental health settings</i>		Levis Mugumya <i>Anecdotal news reporting: Recounting electioneering events in Runyankore-Rukiga</i>	Anders Horsbøl <i>Green conflicts as discursive struggles over the common good</i>	Sten Hansson <i>Defensive semiotic strategies in government communication: A multimodal study of blame avoidance</i>

COFFEE BREAK: Chiostrò di Levante

	Political Discourse	Corporate Discourse	Gender Discourses	Education and CDA	Health Discourse	Resistance/Opposition in Discourse	News Discourse	Forensic Linguistics
	Chair: Bernhard Forchtner	Chair: Veronika Koller	Chair: Daniela Bandelli	Chair: Kieran O'Halloran	Chair: Wang Nan	Chair: Sam Browse	Chair: Vanesa Coscia	Chair: Alison Johnson
12:00	Bernhard Forchtner <i>Unpacking far-right discourses about climate change: Scepticism and denial by anti-immigration and National Socialist actors in Germany</i>	Anne Murphy & Veronika Koller <i>Change Management: The grammar is the message</i>	Daniela Bandelli <i>Contestations against a new dominant discourse in postmodernity. The contribution of the anti-gender movement in Italy</i>	Kieran O'Halloran <i>A posthuman critical discourse analysis: Evaluating public sphere arguments with data-driven ethical subjectivities</i>	Zuraidah Mohd Don & Wang Nan <i>Representing 'who we are' and 'what we do': A critical discourse analysis of medical tourism websites in Malaysia</i>	Sam Browse <i>A grammar of resistance: Using Cognitive Grammar to account for resistant reading</i>	Vanesa Coscia <i>An analysis of the mass media dynamics on the world of labor: The Italian case</i>	Alison Johnson <i>From serious crime to mocking entertainment: The sonnet-like volta and 'voicing contrast' of the cross-examination turn in 19th century Old Bailey trials</i>
12:30	Giusy Piatto <i>A new politics of 'fear' or fear of new politics? The construction of anti-EUism in Ukup's discourse practices</i>	Fatma AlHaidari <i>Managerial discourse in Kuwaiti financial Organizations: A case study</i>	Stefania Donzelli <i>At the borders of gender: Feminisms and governing of migration in contemporary Italy</i>	Liis Kollamagi <i>Ideological discourse analysis and nonstandard orthographies</i>	Adrian Coyle <i>'It's not all demons and devils you know': Dilemmatic moments in Pentecostal and Evangelical Christian talk about (people with) mental health conditions</i>	Mikotaj Deckert <i>The construal of conflict: Language and judgment</i>	Joan M. Oleaque Moreno <i>Journalistic discourse about Gypsies in Spain: Analyzing shifting representations from the democratic transition to the present</i>	Neveen Al Saeed <i>"Put on Record (POR)" questions: A prosecutor's tool in Egyptian interrogations</i>
13:00	Massimiliano Demata <i>Nationalism and discursive constructions of borders in the 2016 United States presidential campaign</i>	Leander Bindewald & Jem Bendell <i>The Grammar of Money: A discursive institutional analysis of money in light of the practice of complementary currencies</i>	Ana Kedveš <i>"Everything else is something different": Online construction of marriage in the initiative "In the Name of the Family"</i>	Rebecca Rogers <i>Using CDA to provoke and study racial literacy</i>	Dariusz Galasinski <i>Inmates or patients. Nursing records of psychiatric detention</i>	Dimitra Vladimirov & Maria Daskalaki <i>The politics of academic knowledge production: Movements across centres and peripheries</i>	Michał Kozdra <i>Discourse of migration in contemporary Russian mass media from a multimodal linguistics perspective</i>	Nurshafawati Ahmad Sani <i>Coercive and conducive questions and their legal-pragmatic functions in Malaysian criminal proceedings</i>

LUNCH: Chiostrò di Levante

PLENARY session: Auditorium Giancarlo De Carlo

Chair: Carlo Pennisi

Maria Carmela Agodi: Is a her-story of science possible? The double bind effect in the pretended gender neutrality of science discourse

	Auditorium	A1	A2	A6	A7	A8	A9
	<p><b>Political Discourse</b></p> <p>Chair: Laura Filardo-Llomas</p>	<p><b>Panel: Critical approaches to sustainability</b></p> <p>Chair: Douglas Ponton</p>	<p><b>Rhetoric and Argumentation</b></p> <p>Chair: Irina Diana Mădroane</p>	<p><b>Institutional Discourse</b></p> <p>Chair: Claudia Ortu</p>	<p><b>Panel: Communicating the 'cultural politics' of the extreme right</b></p> <p>Chair: Bernhard Forchtner &amp; Christoffer Kølvråa</p>	<p><b>Language and Politics</b></p> <p>Chair: Anđel Starčević</p>	<p><b>Panel: Legal texts, legal cultures and procedures</b></p> <p>Chair: D. De Felice, G. Giura &amp; C. Pennisi</p>
16:00	<p>M.S. Boyd &amp; L. Filardo-Llomas</p> <p><i>Towards a common model of Political Discourse Analysis</i></p>	<p>Hanna Skorczynska</p> <p><i>How sustainable European energy companies are: Corpus-based insights from corporate press releases by country</i></p>	<p>Irina Diana Mădroane</p> <p><i>Rhetoric and Decision-Making in Media Calls for Action: A Discourse Analysis of Advocacy Campaigns</i></p>	<p>Claudia Ortu</p> <p><i>SAPS-Speak. Transformation, Confusion and Representation of Voices in the Internal Documents of the Post-Apartheid Police</i></p>	<p>John E. Richardson</p> <p><i>What does approaching British fascism as culture offer to Critical Discourse Studies?</i></p>	<p>Gonzalo Calle Rosingana &amp; Cristina Perales-García</p> <p><i>Unveiling European attitudes in the Catalan pro-independence process</i></p>	<p>Chiara Scivoletto</p> <p><i>A new kind of Probation in Italy. Experiences and practices in the socio-legal field</i></p>
16:30	<p>M.N. MacDonald &amp; D. Hunter</p> <p><i>The discursive construction of a post-9/11 field of US (in)security</i></p>	<p>Elizabeth R. Miller</p> <p><i>Individual Positioning Work and the Mobilization of Responsibility in Organizational Discussions on Social Sustainability</i></p>	<p>Kamila Debowska-Kozłowska</p> <p><i>Framing argumentative moves in focus group discussions: A critical-analytical perspective</i></p>	<p>Chantal Claudel &amp; Isabelle Konuma</p> <p><i>Referring to the child in the "Convention on the Rights of the Child" in Japanese. A lexical and discursive approach</i></p>	<p>Salomi Boukala</p> <p><i>The discursive resurgence of the 'communist enemy': The use of Gramscian thought in the Greek extreme right rhetoric</i></p>	<p>Hanna Budig</p> <p><i>How discourse analysis and conceptual metaphor analysis can aid the deconstruction of linguistic conflict discourses – The case of Valencia</i></p>	<p>Alberto Febbrajo</p> <p><i>What Constitutes Constitutions. On the socio-legal relationships between constitutions and legal pluralism</i></p>
17:00	<b>COFFEE BREAK: Chiostro di Levante</b>						
	<p><b>Management and CDA</b></p> <p>Chair: Yuting LIN</p>	<p><b>Panel: Critical approaches to sustainability</b></p> <p>Chair: Douglas Ponton</p>	<p><b>Gender Discourses</b></p> <p>Chair: Hani Alamri</p>	<p><b>News Discourse</b></p> <p>Chair: Ján Haláček</p>	<p><b>Panel: Communicating the 'cultural politics' of the extreme right</b></p> <p>Chair: Bernhard Forchtner &amp; Christoffer Kølvråa</p>	<p><b>Language and Politics</b></p> <p>Chair: Anđel Starčević</p>	<p><b>Panel: Legal texts, legal cultures and procedures</b></p> <p>Chair: D. De Felice, G. Giura &amp; C. Pennisi</p>
17:30	<p>Yuting LIN</p> <p><i>"No serious accident happened this year": Voluntary disclosures by Chinese state-owned enterprises involved in fatal work accidents</i></p>	<p>Douglas M Ponton &amp; V. Asero</p> <p><i>How sustainable is the concept of 'sustainability' in the tourism market?</i></p>	<p>Hani Alamri</p> <p><i>Strategies of Legitimization: The Case of Women Driving in Saudi Arabia</i></p>	<p>Ján Haláček</p> <p><i>Changing Narratives of Class in Print Media Discourses in the UK, 2007–2013: Language of Social Class, Aspiration and (In)Equality in Opinion Discourse of the British Quality Press</i></p>	<p>Giorgia Bulli</p> <p><i>CasaPound Italia between traditionalism and values-hybridization</i></p>	<p>Anđel Starčević</p> <p><i>If they speak in dialect, knife them: Normalized aggression and (extra)linguistic conflict in promoting standard Croatian on national TV</i></p>	<p>Valeria Ferraris</p> <p><i>Strategic litigations in immigration matter: Happy islands or vehicles for systemic change?</i></p>
18:00	<p>Lise-Lotte Holmgreen &amp; Jeanne Strunck</p> <p><i>Talking about the job: The influence of management on leadership discourses</i></p>	<p>Lucia Abbamonte &amp; Flavia Cavaliere</p> <p><i>Shopping as 'best practice' – Analyzing Walmart's sustainability policies</i></p>	<p>Ayako Tominari</p> <p><i>Gendered discourses in a 'policy package for creating a society in which all women shine'</i></p>	<p>Anneleen Spiessens &amp; Piet Van Poucke</p> <p><i>Translating news discourse on the Crimean conflict: Where CDA and Translation Studies meet</i></p>	<p>Bernhard Forchtner &amp; Christoffer Kølvråa</p> <p><i>Radical imaginaries: Multimodal representations of 'History' and 'Nature' on German extreme right Facebook pages</i></p>	<p>Bénédicte Snyers</p> <p><i>Exploring Francophone Belgians' Language Attitudes: A Discursive Analysis</i></p>	<p>M.A. Quiroz Vitale &amp; E. Damiani di Vergada Franzetti</p> <p><i>Human Rights Culture and Content Analysis</i></p>
18:30	<p>Ulrike Ehgartner</p> <p><i>Narratives of sustainable businesses and consumers: A critical discourse analysis of articles in "The Grocer"</i></p>		<p>Taira Amin</p> <p><i>"Islamic" femininities: A close look at the female protagonists represented in the Quran's narratives</i></p>	<p>Zahra Hosseini Khoo &amp; Helmut Gruber</p> <p><i>An (un)necessary crisis: IAEA's resolution on Iran's PMD case in selected Iranian newspapers</i></p>		<p>Noah Katznelson &amp; Katie A. Bernstein</p> <p><i>From moral monolingualism to marketplace multilingualism: Contrasting policy discourses in California's 1998 bilingual education ban and the coming 2016 repeal vote</i></p>	<p>D. De Felice, G. Giura &amp; V. Verendel</p> <p><i>Legal culture and local context: Some empirical evidence</i></p>
19:00	<b>GENERAL ASSEMBLY: Auditorium Giancarlo De Carlo</b>						<p>Enrico Gargiulo</p> <p><i>Between selection and classification: The Italian model of civic integration within governmental planning documents</i></p>
21:00	<b>SOCIAL DINNER: Chiostro di Levante</b>						

WEDNESDAY 7 SEPTEMBER					
8:30	REGISTRATION and BOOK DISPLAY: Foyer dell'Auditorium				
9:30	<b>PLENARY session: Auditorium Giancarlo De Carlo</b> <b>Chair: Marco Venuti</b> <b>Alan Partington: Corpus-Assisted Discourse Studies (CADS)</b>				
	<b>Auditorium</b>	<b>A6</b>	<b>A7</b>	<b>A8</b>	<b>A9</b>
	<b>Panel: Social Media Discourses: Multimodality, Interdisciplinarity and Critique</b> Chair: Majid KhosraviNik & Darren Kelsey	<b>Migration Narratives</b> Chair: Michael S. Boyd	<b>Panel: Multi(Inter)cultural School in Inclusive Societies</b> Chair: L. M. Daher, A. Gamuzza & A. M. Leonora	<b>Panel: Discourses of Educational [dys][u]topias: Interculturality and ideology</b> Chair: Fred Dervin & Ashley Simpson	<b>Transgender people in the media</b> Chair: Veronika Koller
					<b>A12</b>
					<b>Education and CDA</b> Chair: Sarah Horrod
10:30	Majid KhosraviNik <i>Social Media Critical Discourse Studies (SM-CDS): Towards a CDA approach to discourse analysis on participatory web</i>	Michael S. Boyd <i>Preaching from a distant pulpit: The European migrant crisis seen through a New York Times editorial and reader comments</i>	L. Daher, A. Gamuzza & A. Leonora <i>The underestimated treasure: Diversity at school through the needs of teachers. Insights from a fieldwork</i>	E-Lynn Yeow & Regis Machart <i>Creating the Utopia of an 'Asian Education' in the French media: A journey into nostalgia</i>	Lexi Webster <i>"A New Level": A corpus-based method for the critical analysis of gender-variant identity representations via Twitter</i>
11:00	Darren Kelsey <i>Discourse, affect and surveillance: Gender conflict in the omniopticon</i>	Alwin C. Aguirre <i>Guilt trip: Emotion, identity, and power in migrant discourse</i>	A. J Gogacz, G. Mavica & E. Casciaro <i>Empowering European Identity. The role of teacher and socio-pedagogical dimensions</i>	Johannes Angermuller <i>Numerocracy. Higher education in the neoliberal governmentality</i>	Angela Zottola <i>Transgender in the spotlight. The other-representation of trans people in the British press: A corpus-based discourse analysis</i>
11:30	COFFEE BREAK: Chiostro di Levante				
	<b>Panel: Social Media Discourses</b>	<b>Migration Discourse</b>	<b>Panel: Multi(Inter)cultural School in Inclusive Societies</b>	<b>Panel: Discourses of Educational [dys][u]topias</b>	<b>Gender Discourses</b>
	Chair: M. KhosraviNik & D. Kelsey	Chair: Michael S. Boyd	Chair: Daher, Gamuzza & Leonora	Chair: Fred Dervin & Ashley Simpson	Chair: Veronika Koller
12:00	Michal Krzyzanowski <i>Politicisation, Mediatization and Social/Online Media: Discursive shifts and the refugee crisis</i>	Nathan Kerrigan <i>Belonging, rural identity, 'red brick' architecture and prejudice: Examining the way residents talk about the rural nature of their area to the exclusion of Polish migrants</i>	Mariagrazia Santagati <i>Student Biographies. Unexpected Pathways of Young Immigrants</i>	B. de la Harpe & P. A. Danaher <i>Discursing about excellent research in Australia: Ideological foundations, intercultural implications and dystopian possibilities</i>	Helen Andersson & Göran Eriksson <i>"To pose as a chef" – Visual and textual representations of masculinity in cookbooks</i>
12:30	Kaur, Awab, KhosraviNik & Taib <i>Ideology, multimodality and the visual grammar of ISIS/DAESH's new media communications</i>	Beatriz Campillo-Carrete <i>Tracking Categories and Concepts in International Migration and Development Discourses</i>	Rita Bertozzi & Eugenia Arvantis <i>Students' intercultural competences in Italy and Greece</i>	Fred Dervin & Ashley Simpson <i>"It is like reading an extended student essay": Reactions to critiques about the 'miracle' and 'unorthodox' of Finnish education</i>	Veronika Koller <i>Gendered semiotics in the discourse of female cancer charities</i>
13:00	Lyndon CS Way <i>From protest to music video to on-line viewer comments: Shifting political discourse in social protest</i>	Maija Stenvall <i>The construction of roles and responsibility in "Europe's" migrant crisis – A study on news agency reports</i>	E. Sagone, M. E. De Caroli, O. Licciardello & D. Damigella <i>The influence of value priorities on self-concepts for adaptation to educational context: A study with immigrant adolescents</i>	Xianlin Song & Greg McCarthy <i>Utopia of global tertiary education: The discourse of 'Critical Thinking'</i>	Tommaso Trillò <i>Constructing Hispanic Masculinity: A Critical Discourse Analysis of News Reporting in Two American Newspapers</i>
13:30	LUNCH: Chiostro di Levante				
	<b>Auditorium</b>	<b>A6</b>	<b>A7</b>	<b>A8</b>	<b>A9</b>
	<b>CDA &amp; CL</b> Chair: Christine S. Sing	<b>Political Discourse</b> Chair: Wesam M.A. Ibrahim	<b>Discourses of the Nation</b> Chair: Carl Jon Way Ng	<b>Language and Ideology</b> Chair: Stefania Maci	<b>Gender Discourses</b> Chair: Paul Sambre
15:00	Christine S. Sing <i>Framing the President as an effective crisis manager: A corpus-based analysis of crisis rhetoric in American foreign policy discourse</i>	Wesam M.A. Ibrahim <i>A Blending Theory Approach to Political Cartoons in Post-Revolution Egypt</i>	Carl Jon Way Ng <i>Skilling the nation, empowering the citizen: Neoliberal logic in Singapore's SkillsFuture initiative</i>	Stefania Maci <i>#icantbreathe. Ideology and consensus: Twitter vs. the media</i>	Paul Sambre <i>Hermeneutics of the subject as multimodal globalized discourse: Gay commemoration of Pierre Seel in the reception of Il Rosa Nudo in Italy</i>
15:30	Ben Clarke <i>A corpus-based analysis of transitivity patterns in newspaper texts on benefit claimants</i>	Jill C. Murray <i>The political creation of unAustralianness: A critical study of in-group construction and subversion</i>	Francesca Caruso <i>Law, Language and Institutional Analysis</i>	Valerie Hekkel <i>Between hatred and solidarity: How co-occurring nouns help us to describe ideologically charged concepts</i>	Sigal Barak-Brandes <i>"Mothers Today Have Difficult Choices to Make": Ideologies of Motherhood in Contemporary Israeli TV Commercials</i>
16:00	Cristina Nisco <i>Investigating LGBTI asylum claims in the UK: An analysis of the judicial reviews</i>	Magali Guaresi <i>Stand for legislative elections. The gender representations in the statements of principles under the French Fifth Republic (1958–2007)</i>	Patricia von Münchow <i>World War I in French and German history textbooks. A war without belligerents?</i>	Ella Lillqvist & Anu Harju <i>Cognitive-pragmatic approach to the commodification of social media: Context manipulation as a vehicle for ideology</i>	Huey Fen Cheong <i>Gendering 'Text' and 'Place' in Facebook Brand Page: A Mixed Method Analysis</i>
16:30	COFFEE BREAK: Chiostro di Levante				
17:00	<b>PLENARY session: Auditorium Giancarlo De Carlo</b> <b>Chair: Giuseppe Balirano</b> <b>Tommaso Milani: Queering critique – Discourse, body, affect</b>				
18:00	Closing remarks and farewell: Auditorium Giancarlo De Carlo				