PROGRAMME

6TH CRITICAL APPROACHES TO DISCOURSE ANALYSIS ACROSS DISCIPLINES CONFERENCE

CADAAD 2016
September 5–7, 2016

University of Catania
MONDAY 5 SEPTEMBER

REGISTRATION: Foyer dell’Auditorium

WELCOME ADDRESS: Auditorium Giancarlo De Carlo

9:30

PLENARY session: Auditorium Giancarlo De Carlo
Chair: Christopher Hart

Norman and Isabela Fairclough: Climate change, energy policy, and the ‘argumentative turn’ in critical discourse analysis of policymaking.

Auditorium A1
Panel: Multimodal resemiotisations across media
Chair: Maria Grazia Sindoni & Sandra Petroni
Johnny Wingstedt
From Phonograph Records to Movies: The recontextualization of pre-existing music into film soundtracks
Monika Bednarek
Using non-standard language to represent diversity and ‘otherness’ in contemporary US TV series
Laura Tommaso
“i said we should just be friends:” Non-conforming Female Discourse in Masters of Sex

A1
Panel: Othersness in TV series
Chair: Mariavita Cambria & Marco Venuti
F. Rossi & M. G. Sindoni
From opera to film opera: A case of multi-layered resemiotisations

A2
Panel: CDA & CL
Chair: Antonella Napolitano
A. Napolitano & M. C. Aiezza
Image repair or self-destruction? A corpus-assisted discourse analysis of restaurants’ responses to online reviews
Clyde Ancano
Combining corpus and qualitative data to study anthromorphism in discourse about animals

A6
Panel: Health Discourse
Chair: Piotr Cap
Piotr Cap
Proximization in Health Discourse
Georg Marko
Immunization critics or anti-vaxxers? A critical analysis of the discourse of the anti-vaccine movement

A7
Panel: Occupie Hong Kong
Chair: John Flowerdew
John Flowerdew
Understanding Hong Kong Occupy: A discourse approach
M. Chen & J. Flowerdew
Discourses of extremism in an age of terror

A8
Panel: Political Discourse
Chair: Simon Goodman
S. Goodman & P. Carr
“I don’t think there is any moral basis for taking money away from people”: An exploration of neoliberal positions on taxation

A9
Panel: Discourse, ideology and the Political Economy
Chair: Amelie Kutter
Amelie Kutter
Theories of crisis and the discourse analysis of crisis construction

10:30

COFFEE BREAK: Chiostro di Levante

11:30

LUNCH: Chiostro di Levante

12:00

PLENARY session: Auditorium Giancarlo De Carlo
Chair: Veronika Koller

Gerlinde Mautner: Rough crossings and safe havens: On the challenges of interdisciplinary discourse studies
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Auditorium</th>
<th>A1</th>
<th>A2</th>
<th>A6</th>
<th>A7</th>
<th>A8</th>
<th>A9</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:00</td>
<td>Panel: Discourse Space and Evaluation</td>
<td>Auditorium</td>
<td>Women and Fashion</td>
<td>Communities and self-representation(s)</td>
<td>Health Discourse</td>
<td>Panel: Discourses from Latin America &amp; the Caribbean</td>
<td>Telecinematic discourse</td>
<td>Large corpora and CDA</td>
</tr>
<tr>
<td></td>
<td>Chair: Bertie Kaal &amp; Laura Filardo-Llamas</td>
<td></td>
<td>Chair: Martina Temmerman</td>
<td>Chair: Maria Bortoluzi</td>
<td>Chair: Amanda Potts</td>
<td>Chair: E. Esposito, J.M. Ferreiro &amp; C. Pérez</td>
<td>Chair: Katharina Klingseis</td>
<td>Chair: Saidq Altamini Almaged</td>
</tr>
<tr>
<td>16:30</td>
<td>Bertie Kaal Worldviews in space and time: Diversity in evaluative reasoning and intentions for action</td>
<td>Auditorium</td>
<td>Maaik Van de Voorde &amp; Martina Temmerman</td>
<td>Maria Bortoluzi (Co-constructing community-identity: Pro-innocent voices in the Meredith Kercher murder case)</td>
<td>Amanda Potts (&quot;Disarm the patients&quot;: Analysing agency in Violence metaphors in the online discourse of end-of-life care professionals)</td>
<td>Camila Cárdenas &amp; Carolina Pérez (The hooded student as a metaphor: Multimodal reconstructions of the actions and motives of members of the Chilean student movement)</td>
<td>Katharina Klingseis (Hooligans, Upstarts and Bourgeois in Russian TV Series)</td>
<td>Saidq Altamini Almaged (Synergizing the odd: Integrating Corpus Linguistics and Discourse Analysis)</td>
</tr>
<tr>
<td></td>
<td>Christopher Hart Space and evaluation in discourse on political protests: An experimental case study in CDA</td>
<td>Auditorium</td>
<td>Johanna Arnesson (Doing good by looking good: Discourses of sustainable fashion and fashionable sustainability in the Swedish press)</td>
<td>Eva Triebl (Late modern (non) identities. Operationalizing a pragmatic framework in a CDA of online self-representation)</td>
<td>Sylvia Jaworska &amp; Karen Kinloch (Breaking the silence: Comparing discourses of postnatal depression in the British press and online support groups)</td>
<td>Eleonora Esposito (Paying the Black Debt: The CARICOM Discourse on Slavery, Remembrance and Reparations)</td>
<td>Máša Úrová &amp; Alexandru Călăr</td>
<td>Rachel Wyman (Combining argument reconstruction-based CDA, Computer-assisted Data Analysis &amp; Corpus Analysis)</td>
</tr>
<tr>
<td>17:00</td>
<td>COFFEE BREAK: Chiostro di Levante</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17:30</td>
<td>Panel: Discourse Space and Evaluation</td>
<td>Auditorium</td>
<td>Panel: Critical discourse analyses of the UK general election of 2015</td>
<td>Panel: Migration Discourses across Languages, Societies and Discourse Communities</td>
<td>Disabilities and CDA</td>
<td>Panel: Discourses from Latin America &amp; the Caribbean</td>
<td>Political Discourse</td>
<td>Education and CDA</td>
</tr>
<tr>
<td></td>
<td>Chair: Bertie Kaal &amp; Laura Filardo-Llamas</td>
<td></td>
<td>Chair: Simon Goodman &amp; Adrian Coyle</td>
<td>Chair: Charlotte Taylor &amp; Melani Schröter</td>
<td>Natalia Berger</td>
<td>Chair: E. Esposito, J. M. Ferreiro &amp; C. Pérez</td>
<td>Chair: Eleonora Mamusa</td>
<td>Chair: Maria Fotiadou</td>
</tr>
<tr>
<td></td>
<td>Monika Kopytowska Covering global terrorism: From space to axiology across news genres</td>
<td>Auditorium</td>
<td>Adam Jawett (Everyone’s a yonic: A discursive examination of political cynicism in media political debate)</td>
<td>M. Veniard, C. Taylor, M. Schröter &amp; A. Blatte (Evaluation of ‘communities’ in migration discourse)</td>
<td>Gerrit Kotzur (Abolishing at Work: Reconstructing Blind and Partially Sighted People’s Professional Identities)</td>
<td>Katharina F. Gallant (Eva Morales’ Discursive Re-Founding of an Intercultural Abya Yala)</td>
<td>Zohar Karpf (All the Best! Performing solidarity in political discourse)</td>
<td>D. Swanson &amp; E. Guion Alick (Power, discourse and ‘the international’: A Foucauldian discourse analysis of Higher Education strategy at two Scottish universities)</td>
</tr>
<tr>
<td>18:00</td>
<td>Laura Filardo-Llamas &amp; Laura Hidalgo-Downing</td>
<td>Auditorium</td>
<td>Susan Jones &amp; Laura Robinson (Wrestling with the difference: Discourses concerning people’s decisions not to vote in the 2015 UK General election)</td>
<td>Jovana Todorovic (Stream of consequence: A critical metaphor analysis of parliamentary debates about restrictive politics towards Bosnian and Syrian asylum-seekers in Norway)</td>
<td>Philippa Smith (A “Gutenberg moment” or another example of New Zealand’s disability digital divide?)</td>
<td>Isabelle Grimbom (Corpus-Driven Analysis of the Zapatto Discourse)</td>
<td>Raluca Levonian (The Janus-faced hero: Self-legitimation and identity construction in Romanian politicians’ Facebook posts)</td>
<td>Joy Hardy &amp; Nadine McCrea (Exploring pre-service teachers’ conceptualisations of Environmental Education for Sustainability through Approaisal analysis)</td>
</tr>
<tr>
<td>18:30</td>
<td>Take me to church or to other spaces. An analysis of re-contextualised meanings in pop songs. A case study</td>
<td>Auditorium</td>
<td>Nathan Kerrigan &amp; Gavin Sullivan (Attitudes of UKIP voters towards immigration, before and after the 2015 General Election)</td>
<td>Mohammed Ouenhemou (&quot;Le Péril Noir&quot;: Sub-Saharan Immigrants in Morrocan Newspapers)</td>
<td>Shaimaa El Naggar (Subverting stereotypes on mental illness: The discursive construction of bipolar on YouTube)</td>
<td>Elizabeth Torrico-Ávila (The discursive construction of fear by the victims of the Chilean Military Regime)</td>
<td>Alexandru Călăr (Argumentative patterns across contexts: Debating the Romanian diaspora’s right to vote abroad)</td>
<td>Marta Natalia Wróbulewska (Evaluation of research impact and the discursive construction of academic ethos)</td>
</tr>
</tbody>
</table>
### PLenary Session: Auditorium Giancarlo De Carlo

**Chair:** Majid KhosraviNik
**Title:** Jannis Androuthopoulos: Staging the exemplary speaker: Language-ideological discourses in a mediatized age

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Title</th>
<th>Chairs</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30</td>
<td>A1</td>
<td>Political Discourse</td>
<td>Arran Stibbe</td>
</tr>
<tr>
<td>9:00</td>
<td>A1</td>
<td>Corporate Discourse</td>
<td>Matteo Fuoli</td>
</tr>
<tr>
<td>9:00</td>
<td>A2</td>
<td>Discourse and Identity</td>
<td>Sigrid Norris</td>
</tr>
<tr>
<td>9:00</td>
<td>A6</td>
<td>Professional Identities</td>
<td>Sally Reardon</td>
</tr>
<tr>
<td>9:00</td>
<td>A7</td>
<td>Methodological Issues in CDA</td>
<td>Juliet Henderson</td>
</tr>
<tr>
<td>9:00</td>
<td>A8</td>
<td>News Discourse</td>
<td>Zara Pinto-Coelho</td>
</tr>
<tr>
<td>9:00</td>
<td>A9</td>
<td>Health and Ecology Policies</td>
<td>Jo McKenzie</td>
</tr>
<tr>
<td>9:00</td>
<td>A9</td>
<td>Public Discourses</td>
<td>John E. Richardson</td>
</tr>
</tbody>
</table>

#### Sessions

#### Tuesday 6 September

**Registration and Book Display:** Foyer dell’Auditorium

**Lunch:** Chiostro di Levante

**Lunch:** Chiostro di Levante

**Forensic Linguistics**

**Chair:** Alison Johnson

**From serious crime to mocking entertainment:** The sonnet-like volta and ‘voicing contrast’ of the cross-examination turn in 19th century Old Bailey trials

**Giusy Piatto**

**Chair:** Bernhard Forchtnet

**A new politics of ‘fear’ or fear of new politics? The construction of anti-EUism in Ukip’s discourse practices**

**Fatima Alhaaladi**

**Managerial discourse in Kuwaiti Financial Organizations: A case study**

**Stefania Dorselli**

**At the borders of gender: Feminisms and governing of migration in contemporary Italy**

**Lisa Koliamagi**

**Ideological discourse analysis and nonstandard orthographies**

**Adrian Coyle**

**It’s not all demons and devils you know:** Dilemmatic moments in Pentecostal and Evangelical Christian talk about (people with) mental health conditions

**Amal Cheikhou**

**Journalistic discourse about (people with) mental health conditions**

**Joan M. Olague Moreno**

**Journalistic discourse about Gypsies in Spain:** Analyzing shifting representations from the democratic transition to the present

**Naveen Al Sadid**

**"Put on Record (POR)" questions:** A prosecutor’s tool in Egyptian interrogations

**Massimiliano Demata**

**Nationalism and discursive constructions of borders in the 2016 United States presidential campaign**

**Leander Bindewald & Jem Bendell**

**The Grammar of Money: A discursive institutional analysis of money in light of the practice of complementary currencies**

**Ana kedves**

**“Everything else is something different”: Online construction of marriage in the initiative “In the Name of the Family”**

**Rebecca Rogers**

**Using CDA to provoke and study racial literacy**

**Dariusz Galasinski**

**Inmates or patients. Nursing records of psychiatric detention**

**Michal Kozdra**

**Discourse of migration in contemporary Russian mass media from a multimodal linguistics perspective**

**Nurshafawati Ahmad Sani**

**Coercive and conducing questions and their legal-pragmatic functions in Malaysian criminal proceedings**

**John E. Richardson**

**Making ‘memory makers’: Interpellation, norm circles and the Holocaust Memorial Day Trust**

**Antonio Reyes**

**Affinity spaces vs. Communities of Practice in language debates on the internet: The linguistic construction of a Virtual Community**

**Sten Hansson**

**Defensive semiotic strategies in government communication: A multimodal study of blame avoidance**

**Bernhard Forchtnet**

**Unpacking far-right discourses about climate change: Skepticism and denial by anti-immigration and National Socialist actors in Germany**

**Anne Murphy & Veronika Koller**

**Change Management: The grammar is the message**

**Daniela Bandelli**

**Contestations against a new dominant discourse in postmodernity. The contribution of the anti-gender movement in Italy**

**Kieran O’Halloran**

**A posthuman critical discourse analysis: Evaluating public sphere arguments with data-driven ethical subjectivities**

**Zuraidah Mohd Don & Wang Nan**

**Representing ‘who we are’ and ‘what we do’: A critical discourse analysis of medical tourism websites in Malaysia**

**Sam Browne**

**A grammar of resistance: Using Cognitive Grammar to account for resistant reading**

**Vanessa Cossia**

**An analysis of the mass media dynamics on the world of labor:** The Italian case

**Alison Johnson**

**From serious crime to mocking entertainment:** The sonnet-like volta and ‘voicing contrast’ of the cross-examination turn in 19th century Old Bailey trials

**Giorgio Piatto**

**A new politics of ‘fear’ or fear of new politics? The construction of anti-EUism in Ukip’s discourse practices**

**Fatima Alhaaladi**

**Managerial discourse in Kuwaiti Financial Organizations: A case study**

**Stefania Dorselli**

**At the borders of gender: Feminisms and governing of migration in contemporary Italy**

**Lisa Koliamagi**

**Ideological discourse analysis and nonstandard orthographies**

**Adrian Coyle**

**It’s not all demons and devils you know:** Dilemmatic moments in Pentecostal and Evangelical Christian talk about (people with) mental health conditions

**Amal Cheikhou**

**Journalistic discourse about (people with) mental health conditions**

**Joan M. Olague Moreno**

**Journalistic discourse about Gypsies in Spain:** Analyzing shifting representations from the democratic transition to the present

**Naveen Al Sadid**

**"Put on Record (POR)" questions:** A prosecutor’s tool in Egyptian interrogations

**Massimiliano Demata**

**Nationalism and discursive constructions of borders in the 2016 United States presidential campaign**

**Leander Bindewald & Jem Bendell**

**The Grammar of Money: A discursive institutional analysis of money in light of the practice of complementary currencies**

**Ana kedves**

**“Everything else is something different”: Online construction of marriage in the initiative “In the Name of the Family”**

**Rebecca Rogers**

**Using CDA to provoke and study racial literacy**

**Dariusz Galasinski**

**Inmates or patients. Nursing records of psychiatric detention**

**Michal Kozdra**

**Discourse of migration in contemporary Russian mass media from a multimodal linguistics perspective**

**Nurshafawati Ahmad Sani**

**Coercive and conducing questions and their legal-pragmatic functions in Malaysian criminal proceedings**

**John E. Richardson**

**Making ‘memory makers’: Interpellation, norm circles and the Holocaust Memorial Day Trust**

**Antonio Reyes**

**Affinity spaces vs. Communities of Practice in language debates on the internet: The linguistic construction of a Virtual Community**

**Sten Hansson**

**Defensive semiotic strategies in government communication: A multimodal study of blame avoidance**

**Bernhard Forchtnet**

**Unpacking far-right discourses about climate change: Skepticism and denial by anti-immigration and National Socialist actors in Germany**

**Anne Murphy & Veronika Koller**

**Change Management: The grammar is the message**

**Daniela Bandelli**

**Contestations against a new dominant discourse in postmodernity. The contribution of the anti-gender movement in Italy**

**Kieran O’Halloran**

**A posthuman critical discourse analysis: Evaluating public sphere arguments with data-driven ethical subjectivities**

**Zuraidah Mohd Don & Wang Nan**

**Representing ‘who we are’ and ‘what we do’: A critical discourse analysis of medical tourism websites in Malaysia**

**Sam Browne**

**A grammar of resistance: Using Cognitive Grammar to account for resistant reading**

**Vanessa Cossia**

**An analysis of the mass media dynamics on the world of labor:** The Italian case

**Alison Johnson**

**From serious crime to mocking entertainment:** The sonnet-like volta and ‘voicing contrast’ of the cross-examination turn in 19th century Old Bailey trials

**Giorgio Piatto**

**A new politics of ‘fear’ or fear of new politics? The construction of anti-EUism in Ukip’s discourse practices**

**Fatima Alhaaladi**

**Managerial discourse in Kuwaiti Financial Organizations: A case study**

**Stefania Dorselli**

**At the borders of gender: Feminisms and governing of migration in contemporary Italy**

**Lisa Koliamagi**

**Ideological discourse analysis and nonstandard orthographies**

**Adrian Coyle**

**It’s not all demons and devils you know:** Dilemmatic moments in Pentecostal and Evangelical Christian talk about (people with) mental health conditions

**Amal Cheikhou**

**Journalistic discourse about (people with) mental health conditions**

**Joan M. Olague Moreno**

**Journalistic discourse about Gypsies in Spain:** Analyzing shifting representations from the democratic transition to the present

**Naveen Al Sadid**

**"Put on Record (POR)" questions:** A prosecutor’s tool in Egyptian interrogations

**Massimiliano Demata**

**Nationalism and discursive constructions of borders in the 2016 United States presidential campaign**

**Leander Bindewald & Jem Bendell**

**The Grammar of Money: A discursive institutional analysis of money in light of the practice of complementary currencies**

**Ana kedves**

**“Everything else is something different”: Online construction of marriage in the initiative “In the Name of the Family”**

**Rebecca Rogers**

**Using CDA to provoke and study racial literacy**

**Dariusz Galasinski**

**Inmates or patients. Nursing records of psychiatric detention**

**Michal Kozdra**

**Discourse of migration in contemporary Russian mass media from a multimodal linguistics perspective**

**Nurshafawati Ahmad Sani**

**Coercive and conducing questions and their legal-pragmatic functions in Malaysian criminal proceedings**

**John E. Richardson**

**Making ‘memory makers’: Interpellation, norm circles and the Holocaust Memorial Day Trust**

**Antonio Reyes**

**Affinity spaces vs. Communities of Practice in language debates on the internet: The linguistic construction of a Virtual Community**

**Sten Hansson**

**Defensive semiotic strategies in government communication: A multimodal study of blame avoidance**
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Panel: Critical approaches to sustainability</th>
<th>Panel: Rhetoric and Argumentation</th>
<th>Panel: Institutional Discourse</th>
<th>Panel: Communicating the 'cultural politics' of the extreme right</th>
<th>Panel: Language and Politics</th>
<th>Panel: Legal texts, legal cultures and procedures</th>
</tr>
</thead>
<tbody>
<tr>
<td>16:00</td>
<td>M.S. Boyd &amp; L. Filardo-Llamos: Towards a common model of Political Discourse Analysis</td>
<td>Chair: Laura Filardo-Llamos</td>
<td>Chair: Anđel Starčević</td>
<td>Chair: D. De Felice, G. Giura &amp; C. Pennisi</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>16:30</td>
<td>M.N. MacDonald &amp; D. Hunter: The discursive construction of a post-9/11 field of US (in)security</td>
<td>Chair: Douglas Ponton</td>
<td>Chair: D. De Felice, G. Giura &amp; C. Pennisi</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17:00</td>
<td>COFFEE BREAK: Chiostro di Levante</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>17:30</td>
<td>Yuting LIN: &quot;No serious accident happened this year&quot;: Voluntary disclosures by Chinese state-owned enterprises involved in fatal work accidents</td>
<td>Chair: Douglas Ponton</td>
<td>Chair: Hani Alamri</td>
<td>Chair: Ján Haláček</td>
<td>Chair: Bernhard Forchtner &amp; Christoffer Kelvra</td>
<td>Chair: Anđel Starčević</td>
<td></td>
</tr>
<tr>
<td>18:00</td>
<td>Lise-Lotte Holmgren &amp; Jeanne Strunck: Talking about the job: The influence of management on leadership discourses</td>
<td>Chair: Douglas Ponton</td>
<td>Chair: Hani Alamri</td>
<td>Chair: Ján Haláček</td>
<td>Chair: Bernhard Forchtner &amp; Christoffer Kelvra</td>
<td>Chair: Anđel Starčević</td>
<td></td>
</tr>
<tr>
<td>18:30</td>
<td>Ulrike Ehgartner: Narratives of sustainable businesses and consumers: A critical discourse analysis of articles in “The Gracer”</td>
<td>Chair: Douglas Ponton</td>
<td>Chair: Hani Alamri</td>
<td>Chair: Ján Haláček</td>
<td>Chair: Bernhard Forchtner &amp; Christoffer Kelvra</td>
<td>Chair: Anđel Starčević</td>
<td></td>
</tr>
<tr>
<td>19:00</td>
<td>GENERAL ASSEMBLY: Auditorium Giancarlo De Carlo</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>21:00</td>
<td>SOCIAL DINNER: Chiostro di Levante</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Wednesday, 7 September

**10:30** **Panel: Social Media Discourses: Multimodality, Interdisciplinarity and Critique**
- Chair: Majid Khorasani & Darren Kelsey

**11:00** **Discourse, affect and surveillance: Gender conflict in the omnipopulation**
- Chair: Fred Dervin & Ashley Simpson

**11:30** **COFFEE BREAK: Chiostro di Levante**

**12:00** **Panel: Social Media Discourses**
- Chair: M. Khorasani & D. Kelsey

**12:30** **Kaur, Awab, Khorasani & Taib**

**13:00** **Lyndon CS Way**

**13:30** **LUNCH: Chiostro di Levante**

---

### Session A

**Auditorium A6**
- **Chair:** Michael S. Boyd

**A7**
- **Chair:** L. M. Daher, A. Gamuzza & A. M. Leonora

**A8**
- **Chair:** Fred Dervin & Ashley Simpson

**A9**
- **Chair:** Veronika Koller

**A12**
- **Chair:** Sarah Horrod

---

**9:30** **PLENARY session: Auditorium Giancarlo De Carlo**
- **Chair:** Marco Venuti

**15:00** **Christina S. Sing**

**15:30** **Ben Clarke**

**16:00** **Cristina Nicso**

---

**16:30** **COFFEE BREAK: Chiostro di Levante**

**17:00** **PLENARY session: Auditorium Giancarlo De Carlo**
- **Chair:** Giuseppe Balirano

**18:00** **Tommaso Milani: Queering critique – Discourse, body, affect**